

LEO BURNETT U.S.A.

Complete ad campaign for Marlboro Cigarettes

Ad No. 1789-1 - MARLBORO COUNTRY MUSIC TOUR - Kansas City - Reg. No. 91211 - SMU # 4 35.7 mm (10 1/2" x 10 1/2") - B&W - Newspaper, 1984 1A1

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Marlboro Country Music

Live in concert:



Barbara Mandrell
Ronnie Milsap **Ricky Skaggs**

Sunday, October 21, 1984 7:00 p.m. Municipal Auditorium

Tickets \$12 and \$18. Available at Jones Store Companies,
Capers Corner, Lane Records, 7th Street (both locations),
Crown Center ticket office and Omni Electronics in Lawrence, Kansas.
To charge tickets by phone and for more information, call (800) 733-6607.

Marlboro Country Music Tour '84 presented by Marlboro Cigarettes.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Mar '84

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Advertising Agency



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